

HARVEST DAY FESTIVAL, 2010 YARDLEY, PENNSYLVANIA

Date of Event: Saturday, September 25, 2010

Time of Event: 10 to 5

Instructions for food vendors requiring a maximum space of 12' x 12'

Food vendor space is limited and we suggest that you apply early as Food Vendor application will be considered on a first come, first considered basis. If you are a returning food vendor, we would like to thank you for your contribution to the success of Harvest Day 2009 and hope that you will apply to continue your participation in this year's event.

Harvest Day is held not only for the enjoyment of the thousands that attend, but sponsorship of this event is for the purpose of raising funds for local charities serviced by the sponsors. Accordingly, the Yardley-Makefield Fire Department will be raising much-needed funds by the sale of hot dogs, soda and pretzels. This is a big fundraiser for the Firemen. In order that the Firemen can realize a successful fundraiser on Harvest Day, **a request is being made that other food vendors refrain from selling hot dogs.** The Firemen extend their gratitude in advance.

The Makefield Women's Association (MWA) and Yardley Business Association (YBA) have again combined resources to produce a unified governing board for Harvest Day. All aspects of the event will be decided by this group and we will be making an ongoing effort to enhance the day for our food vendors, crafters and customers. The focus of the day will be on unique arts and crafts provided by returning and new crafters. We will still have great food vendors, live entertainment and community-sponsored booths. Participating Food Vendors will be included in the event map located in the "Yardley News Harvest Day Festival Supplement". This supplement is sent to all Yardley News subscribers as well as distributed free by local merchants.

Food Vendor spaces will be assigned by the Harvest Day governing board based on fulfillment of the following:

1. **An application and deposit submitted NO LATER THAN August 1, 2010 Space is limited. Applications will be considered on a first come, first considered basis.**

Applications must contain specific information describing your frontage space needs which will enable the Board to assign you to a location to best suit your needs. List and describe (with prices) all the foods you will be selling. Include any logo or additional publicity information for use in the Yardley News Harvest Day Supplement.

2. **A non-refundable check or money order made payable to Harvest Day Festival in the amount of \$110.00 for a maximum of a 12' x 12' space.**

At the end of the Harvest Day Festival, 20% of your revenue, less your deposit, shall be paid to the Harvest Day Festival Committee.

Food Vendor participants are responsible for the following on or before Harvest Day:

- Making clear signs with prices listed (on Harvest Day). Signs must be visibly displayed.
- Obtaining a Health Department certificate (submitted before Harvest Day). For Health Department information please contact Harry Pfender at 215-949-5805, ext 222.
- Supplying the Harvest Day Board with a Certificate of Liability Insurance (submitted one week before Harvest Day).
- Informing the Board as to when you will be setting up (Harvest Day will run from 10:00 am to 5:00 pm)

Deposit checks should be make payable to "Harvest Day Festival".

Please mail completed Food Vendor Application and required deposit to:

Harvest Day Festival, PO Box 515, Yardley, Pa 19067

If you have any questions, please contact the Harvest Day Festival Food Committee members:
president@makefieldwomensassociation.org or call MWA at 215-321-6365

The Harvest Day 2010 Governing Board and Food Vendor Committee